

## Instructor Recognition & Feedback Program

## Introduction

At Catch the Wave Swim Club, our great teachers are the key to our success. Our Instructor Recognition and Feedback Program celebrates their contributions, **rewards their dedication**, and uses your feedback to enhance our swim lessons.

Program Aspect	How it Works
Nominate Your Favorite Instructor	Use our easy online form to nominate your favorite instructor each month. Each family can submit one nomination per month. When an instructor receives 50 nominations, they earn a bonus. The count then resets, and there's no limit to the number of bonuses an instructor can earn.
Provide Feedback for Growth	Use the same online form to share feedback on areas where your instructor could improve. We encourage honest and direct feedback. Your feedback is not shared directly with the instructor but is used to guide their professional development with a focus on constructive, actionable improvements. Our goal is to improve, not punish.

## Why Participate?

Your participation helps us create the best possible swimming experience for your child and all our students. Here's how:

- **Show Appreciation:** Your nominations are a tangible way to thank instructors who go above and beyond during your child's lesson.
- **Reward Excellence:** You help us recognize and reward our most dedicated instructors **with a nice bonus**, motivating them to continue providing outstanding lessons.
- **Improve Our Program:** Your constructive feedback helps our instructors become even better, ensuring that all swimmers receive the best possible instruction.
- Shape Your Child's Experience: Your input helps us create a positive and rewarding swim lesson experience for your child.

## **Get Started Now!**

Nominate an instructor or share constructive feedback easily! You'll find the link in your monthly billing email, or you can access the form anytime on our mobile app. Thanks for being a part of Catch the Wave!